## Mumukshu Journal of Humanities

A PEER REVIEWED/REFEREED RESEARCH JOURNAL

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## Mumukshu Journal of Humanities

#### A PEER REVIEWED/REFEREED RESEARCH JOURNAL

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Mumukshu Journal of Humanities is a bilingual and biannual journal. The main objective of the publication of this journal is not only to promote interdisciplinary research in humanities and social science with a focus on literature, culture and theory, but also to give a platform to the research work done by professionals as well as new comers in the field.

The current issue of this journal focuses on the different aspects of the Commerce, Management, Economics and other streams of humanities. We are heartly grateful to the learned contributors for their co-operation.

For this issue of journal, we have received more than 31 articles. So our Peer Review Committee and Editorial Board have selected about 28 articles to publish. We congratulate all contributors for making the journal a must-have possesction.

We owe a debt of gratitude to all those who have actively participated, directly or indirectly, in making this volume a grand success. We may faller in not expressing our feeling of gratitude to each and every one, albeit my heart is replete with deep emotions for them.

Dr. A.K. Mishra
(Editor-in-Chief)
Principal
S.S. (PG) College, Shahjahanpur
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